

DEMOGRAPHIC PROFILER

Ever wanted to know the age profile of your audience?
 Report on the ethnic diversity of your bookers to funders?
 Need to discover whether your audiences have children at home?
Demographic Profiler puts the facts at your fingertips.

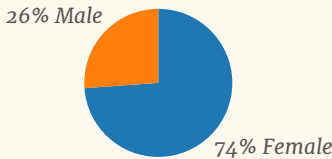


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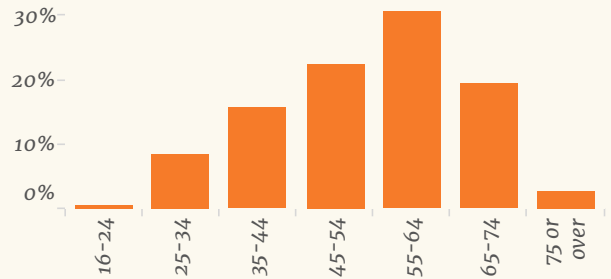
**PURPLE SEVEN BALLET
 BOOKERS COMPLETED THE SURVEY**

Demographic Profiler is powered by the largest ever survey of UK theatregoers, with over half a million responses. Harness the power of this remarkable database to discover who your audience really is, so you can talk about them with authority.

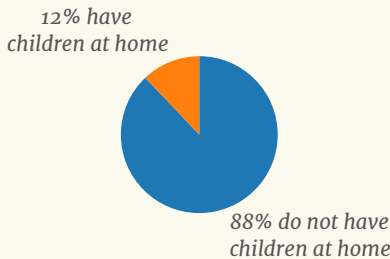
GENDER



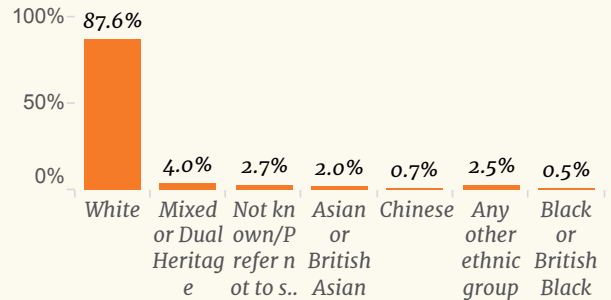
AGE



CHILDREN AT HOME



ETHNICITY



DISABILITY

